



## GREEN LIGHT NEW ORLEANS

lowering New Orleans' energy usage  
one light bulb at a time

Green Light New Orleans  
8203 Jeannette Street  
New Orleans, LA 70118  
504-324-2429

www.greenlightneworleans.org  
green@greenlightneworleans.org

## Green Light New Orleans

Green Light New Orleans is a 501(c)(3) nonprofit charitable and environmental organization based in New Orleans, Louisiana, that actively works to reduce carbon emissions and the burden of rising energy bills in the city of New Orleans and the surrounding parishes. This is accomplished through a free program that helps low and fixed income households make the switch from incandescent light bulbs to energy efficient compact fluorescent lights (CFLs), one house at a time. The unique aspect of the program is that instead of just giving away light bulbs our volunteers go into homes and install the bulbs as well as educate participants on the energy savings and environmental advantages of using CFL bulbs.



A CFL light bulb gets installed



Volunteers working with Green Light New Orleans

### Savings for the Community

Since October 2006, our volunteers have installed over 90,000 CFL bulbs in 3,300 households saving the community over \$4 million during the next 5 to 8 years, which is the approximate lifetime of a CFL. In 2008, we plan to install 400,000 CFLs generating a savings of \$18 million dollars within the community, which is money that can be put back into rebuilding the local economy.

### Helping the Environment

Through Hurricane Katrina, we have all in some way experienced the consequences of global warming. By doing something as simple and easy as installing environmentally friendly CFL bulbs that use less energy, we can reduce carbon emissions and begin to use our finite energy resources more efficiently. Supporting Green Light New Orleans will have a positive effect on our environment and thus will help us to pass on a better planet to our children. **We have to act now!**



Explaining the savings to an applicant

### Helping Individual Households

Green Light New Orleans is effective in helping residents save approximately \$1,500 over the 5-8 year lifetime of the CFL bulb. This energy savings helps low-income families live both "greener" and better, with more money in-pocket for other needs including groceries, medical bills and rebuilding storm-damaged homes. We serve 600 households per month. The demand and need for our services is growing exponentially with a waiting list of over 2,000 families.

### We Need Your Help

The word about Green Light New Orleans is spreading fast. Our goal is to change every light bulb in the city of New Orleans (3 million light bulbs). We have partnered with EcoSecurities, one of the world's largest carbon traders which will provide approximately one third of the funding and has the capacity to draw national attention to what we are doing. Everyday we are contacted by excited local and out of town volunteers ready to help. To ensure that we can maintain our commitment to the community, we need your support to purchase light bulbs.



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### How we can help you

- We can help you make your company “greener”.
- We can combine your sponsorship with your company volunteer efforts.
- We will promote you as a sponsor on our web site.
- We will let the community and volunteers know about your support and commitment.
- We can distribute information about your sponsorship to the households that you sponsor.
- We can channel your sponsorship to certain neighborhoods.
- For sponsorships of \$50,000 or greater we can print your logo and sponsorship information on each light bulb package.

## DONATION LEVELS

Level	Donation Amount	CFLs this will purchase	Monetary Savings for Community	Amount of CO2 Reduced (lbs)
Community	\$100	40	\$1,840	17,880
Community Bronze	\$250	100	\$4,600	44,700
Community Silver	\$500	200	\$9,200	89,400
Community Gold	\$1,000	400	\$18,400	178,800

## SPONSORSHIP LEVELS

Level	Donation Amount	CFLs this will purchase	Monetary Savings for Community	Amount of CO2 Reduced (lbs)
\$36,000 IMPACT	\$2,000	800	\$36,800	357,600
\$180,000 IMPACT	\$10,000	4,000	\$184,000	1,788,000
1 MILLION \$ IMPACT	\$50,000	20,000 +	\$1,000,000	8,940,000
2 MILLION \$ IMPACT	\$100,000	40,000 +	\$2,000,000	17,880,000
5 MILLION \$ IMPACT	\$250,000	100,000 +	\$5,000,000	44,700,000

### Donations and Sponsorship Contact :

Andreas Hoffmann

Executive Director

504-324-2429

andihoffmann@greenlightneworleans.org

Green Light New Orleans is a 501(c)3 nonprofit organization. 100% of your donation is tax deductible.